

## MotoUP Year in Review December 2021

MotoUP is pleased to announce that our 2021 MotoGP VIP Experience was a great success. In 2020, our team was set to put on the event of the year, but a pandemic rocked our plans and we had to defer to this past October... a clear six months after what would have been our 2021 event. COVID-19 had different plans for our event, but in October we were able to successfully host over 120 guests over the course of three action-packed days of racing.

Among our prestigious lineup of guests this year were 4x AMA Champion, Josh Hayes, MotoGP American racer, Ben Spies, Moto 2 American racer, Joe Roberts, and former MotoGP racer now turned racing coach, John Hopkins. We had an amazing impromptu technology panel featuring Navy Rear Admiral Gene Price, Dell Technologies, Klas Government, Nomad Global Communication Solutions, and American Racing Moto 2 team Race Director, John Hopkins, to discuss the convergence of technology and human performance in both motorcycle racing and military communities. Our technology partner, Zoom, came to the rescue when we had some technical difficulties during our live stream with the one and only Texas Tornado, Colin Edwards.

The most gratifying part of the weekend was having our 2020/2021 beneficiary, Race for the Wounded President, Brett Robinson, discuss the importance of his mission. Race for the Wounded's mission is to empower combat wounded veterans through motorsports. Over the course of three days, we were able to raise \$28K for Race for the Wounded with an additional \$2,000 given to the Roadracing World Action Fund. This fund is adding inflatable fences across U.S. racing tracks to make motorcycle racing safer.

We cannot believe that an idea to enjoy motorcycle racing over a MotoGP race weekend in Austin, Texas, would amount to a full suite of military, veterans, technology partners and motorcycle influencers all enjoying racing AND giving back to our veteran community in a MAJOR way. In 2019, we had just over 40 people in 1/3 of a suite. We were able to raise \$13K for VETMotorsports. MotoUP is beyond excited to hit the ground running in 2022. We have an even bigger and better lineup for you.

For 2022, we are pleased to announce our partnership with the American Racing Moto 2 team. American Racing is home to Americans, Cameron Beaubier and Sean Dylan Kelly. Their vision and support to feeding the pipeline of American racers is crucial to our future racers. We are proud to support their efforts. Stay tuned to our social media and newsletters for all future updates. From the entire MotoUP team, have a blessed holiday season and prosperous New Year. See you in 2022!